

# Is prohibition going to stay?

*Just what is prohibition going to accomplish?*

*Will it make the laboring man satisfied with his wage?*

*What will become of the men who used to frequent saloons?*

*Will more people have better homes, food and clothing?*

WE'VE been working for prohibition for more than a hundred years—and now we've got it, but—are we going to keep it?

Do you know just who have been behind this movement all these years, and just what they have expected to gain by it? Why have the church members wanted prohibition? Why have the social workers been so tireless in their efforts? How have business men and employers expected to profit? Strangest of all, why has labor advocated prohibition?

Martha Bensley Bruère, in an illuminating article in October Pictorial Review called "What We May Expect From Prohibition", reveals how each of these groups of people expected to gain a different end!

And what have been the results in our own dry states? Mrs. Bruère tells you these things, and the lights she throws on what is likely to happen are certainly most interesting!

Which of these people will win? Temperance people, social workers, church workers, business men, labor—for each and all, Mrs. Bruère has a definite message!



*Who is going to benefit most by prohibition?*

## HOW CAN WE MAKE MARRIAGE MORE ATTRACTIVE?

ALL over the world, there is an alarming increase of bachelors. Some say they cannot afford to marry. Others frankly admit they are too selfish. Young women in appalling numbers have no desire for marriage. They prefer economic independence.

Do you know about the so-called "new morality"—that menace to our home and family life? Do you know of the changes—social, legal, political and economic—that must be worked out before marriage can be made easier and more attractive?

Charlotte Perkins Gilman, in "What is Going to Happen to Marriage," in Pictorial Review for October, shows only too clearly the main causes for the present chaos in the marriage relations. She tells things that many women are thinking without daring to say.

## DOES YOUR HUSBAND TELL YOU EVERYTHING?

OR do you just think he does? He may be like Pelham Madden. And you may be like Mrs. Madden before she found the letter from the other woman in his pocket. Every woman, young or old, can learn a whole lot about managing a man by reading "Happily Married" by Corra Harris, in

Pictorial Review for October. Mrs. Harris sees through men as if they were glass. She knows her own sex just as thoroughly, and in the most amusing way in the world she shows you their little vanities and weaknesses in this delightful serial novel. Don't miss it.

## Other Features in this big October Issue

### A message from the Queen of Belgium

THE King and Queen of Belgium are soon to be the nation's guests. A special greeting to Pictorial Review's readers accompanies a charming portrait of this dainty Queen, with her signature.

### "Uncle Joe" Cannon

*What does he think of women in politics?*

ASK Uncle Joe! He tells what he thinks in a delightfully reminiscent interview with Richard Barry.

### The servantless home

CAN you imagine a house so simplified in its housekeeping arrangements that no servant is necessary? Don't miss Mabel Dylon Purdy's helpful article.

### The alarm clock

DO you know that Kansas spends less money on the health of its babies than it does on the health of its bees?

What do you know about the Conference on Social Morality? What country in Europe has the highest birth-rate and why?

Look for "The Alarm Clock" each month.

### Short stories you will like

The Spoiling of Pharaoh —by Frances Gilchrist Wood

The Appetite for Marriage —by Clarence Budington Kelland

The Golden Windmill —by Stacy Aumonier

Autumn Blooming —by Elisabeth Myers

The Yellow Flower —by Melville Davison Post

Even the babies are kicking!

NO more forced feeding! No more castor oil! Don't miss the babies' strike, one of the funniest Twelveteens pictures.

# PICTORIAL REVIEW

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